



For immediate release

## Media Advisory

### anugeraHitz.sg

**Singapore, 20 March 2009:** We refer to the media release 'anugeraHitz.sg: Hitz the local Malay Music Industry' issued on 11 November 2008. With the current economic climate, this event will have to be reviewed as part of a larger initiative.

We sincerely hope listeners, viewers and fans will continue to support the industry and the artistes.

Your continued support is appreciated.

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#### **About MediaCorp**

MediaCorp is Singapore's leading media company with the most complete range of platforms, spanning television, radio, newspapers, magazines, movies and digital media. MediaCorp has over 55 products in four languages (English, Mandarin, Malay and Tamil), including online classifieds, Internet TV-on-demand and High Definition TV broadcast. Winner of numerous international awards and accolades including Asia Television's Broadcaster of the Year, MediaCorp's vision is to become Asia's top media company, delivering valued content to the world.

#### **About Suria**

Suria, which means "sun" in Malay, denotes a new era in Malay programming through its programmes which reflect the unique views, culture and lifestyles of Malay Singaporeans. Committed to being the heartbeat of the Malay community, Suria is the choice of Malay viewers in Singapore and aspires to be the No. 1 channel for the Malay community in the region.

For more information, please visit [www.mediacorptv12.sg](http://www.mediacorptv12.sg).

#### **About Warna**

Warna 94.2FM is a MediaCorp station that features news, lifestyle magazine programmes, infotainment and Malay evergreen and contemporary hits, targeting Malays aged 30 years and above.

For more information, please visit [www.mediacorpradio.com.sg](http://www.mediacorpradio.com.sg).

#### **About Ria**

Ria is a dynamic, hip and fun Malay radio station that reaches out to listeners through their endless enthusiasm and interactivity. With their crazy crew of young and friendly radio DJs topped with hot current music, both Malay and English, Ria definitely appeals to their young target audience of 15-35 year olds.

For more information, please visit [www.mediacorpradio.com.sg](http://www.mediacorpradio.com.sg)

#### **About COMPASS**

The Composers and Authors Society of Singapore (COMPASS) is an organisation created to protect and promote the copyright interests of composers, authors\* (and their heir) and publishers of musical works and their related lyrics. COMPASS is a non-profit public company which administers the public performance, broadcast, diffusion and reproduction rights in music and musical associated literary works on behalf of its members. COMPASS deals specifically with music copyright and the usage of musical works.

For more information, please visit [www.compass.org.sg](http://www.compass.org.sg)

Annex



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## Media Release

### ***anugeraHitz.sg*** **Hitz the Local Malay Music Industry**

**Singapore, 11 November 2008** – MediaCorp Suria, MediaCorp Radio Warna and Ria, and Composers and Authors Society of Singapore (COMPASS) today announce their first collaboration in the production of **anugeraHitz.sg**, an awards show that honours the best in the local Malay music industry.

The inaugural awards show also recognises and celebrates the contributions made by the talents to the Malay music industry. Local and international viewers can view the **'LIVE' show on Suria and via web streaming at anugeraHitz.sg**. Radio listeners can also catch the **'LIVE' simulcast on Warna 94.2FM and Ria 89.7FM**. The event will be held at **MediaCorp TV Theatre on Friday, 3 April 2009 at 8.30pm**.

Senior Vice President of Suria Network Programming and Promotions and Eaglevision Production, Mr Suhaimi Jais says, "Since its launch in 2000, Suria has produced and discovered many local talents, including those in the music field. Suria has always been one of the main platforms for the artistes, composers and musicians to have the opportunity to showcase their talents. The strong cohesion between TV and Radio has garnered the support of more than 240,000 viewers for Anugerah Planet Muzik (APM). We hope to garner the same support for **anugeraHitz.sg**. Today's partnership with COMPASS is an extension of Suria's commitment to help nurture these talents to their fullest potential. At the same time, our effort will acknowledge the contributions they have made to the industry and community."

Echoing the views, Dr Edmund Lam, Chief Executive Officer and Director of COMPASS adds, "COMPASS is pleased to work together with MediaCorp on **anugeraHitz.sg**. These awards aim to recognize music, recording artistes and album producers who have excelled. We have seen a revival of the local music industry in Singapore in recent years with the strong support given by the media, especially by Suria, Warna and Ria. They have been critical and indispensable vehicles to promote local music. This encouraging situation is also attributed to the nurturing and promotional efforts of PERKAMUS over the years."



"Our Malay radio stations, Warna 94.2FM and Ria 89.7FM, have always supported local talents. We introduced Anugerah Planet Muzik (APM) in 2001 as a platform to showcase the best in the Malay Music industry in this region. The Singapore segment has always been an integral part of the event. We are very excited about 'anugeraHitz.sg', an awards show that celebrates and recognizes talented local artistes and music professionals. We hope that this event will be a milestone in the Malay music industry. We look forward to the support of all artistes and music fans here in Singapore and the region", said Ms Zakiah Halim, Vice President of Malay, Indian and Community Programming, Radio Division.

There has been strong support and demand for local music in recent years. Local songs and artistes are regularly featured in the weekly popular charts indicating strong support and love from Singaporeans. It is also a testimony to the immense creative talent in the pool of Malay music professionals.

A total of 10 award categories will be presented during **anugeraHitz.sg**:

- **Artis Baru Terbaik** (*Best New Artiste*)
- **Duo/Kumpulan Baru Terbaik** (*Best New Duo/Group*)
- **Artis Terbaik** (*Best Artiste*)
- **Duo/Kumpulan Terbaik** (*Best Duo/Group*)
- **Penulis Lirik Terbaik** (*Best Lyricist*)
- **Komposer Terbaik** (*Best Composer*)
- **Lagu Terbaik** (*Best Song*)
- **Album Terbaik** (*Best Album*)
- **Lagu Paling Popular** (*Most Popular Song*)
- **Artis Paling Popular** (*Most Popular Artiste*)

Submission of entries for the above mentioned award categories will start from 1 December 2008 to 30 December 2008. Songs, albums, extended play (EP) and singles that are released between 1 July 2007 and 31 December 2008 are eligible for entry.

Viewers and listeners are also given the opportunity to decide via SMS for the Top 3 positions of "Most Popular Song" and "Most Popular Artiste" in March 2009.

A special "Lifetime Music Achievement" award will be presented to honour the individual who has made an outstanding artistic contribution and impact to the local Malay music industry during his/her lifetime.

To find out more about **anugeraHitz.sg**, please visit [anugeraHitz.sg](http://anugeraHitz.sg).

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